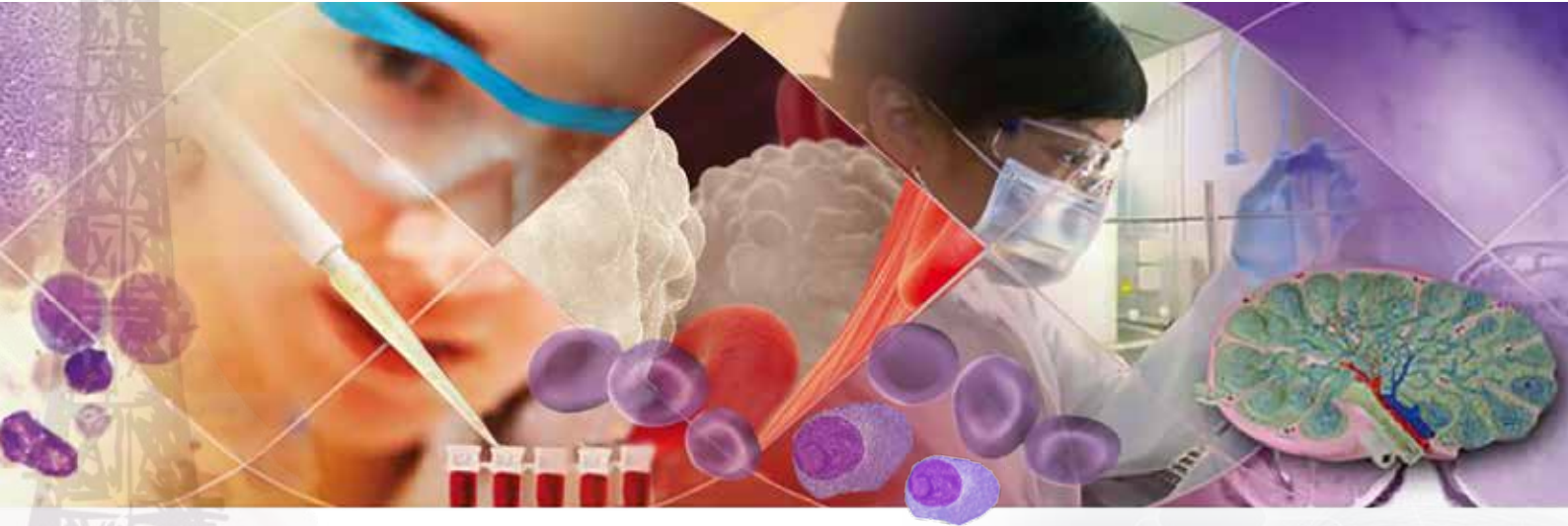




# COMy

MAY 3-5, 2018 • PARIS, FRANCE



## *Sponsorship and Exhibition Prospectus*



 CME CONGRESSES

CME Congresses Ltd.  
✉ [comy@cme-congresses.com](mailto:comy@cme-congresses.com)  
🌐 [cme-congresses.com](http://cme-congresses.com)



Paris, France | May 3-5, 2018

## WELCOME LETTER

*Dear Friends and Colleagues,*

We would like to welcome you to the next World Congresses on Controversies in Multiple Myeloma (COMy) that will be held in Paris, France on May 3-5, 2018.

Over the last few years, the myeloma field has made significant progresses. We have seen fascinating novel drugs being introduced, and the whole treatment paradigm is progressively changing.

Like the previous ones, this international meeting aims to deliver state of the art science and research, focused on the latest advances in the field and on improving patient care.

The scientific content will be on the cutting-edge one because the pace of change in multiple myeloma is accelerating.

In addition to the science, you will be able to enjoy this most spectacular city of Paris. We are looking forward to seeing you in Paris next year.

Thierry Facon, France; Mohamad Mohty, France and Arnon Nagler, Israel Congress Chairpersons



*Mohamad Mohty  
France  
Congress Co-chair*



*Arnon Nagler  
Israel  
Congress Co-chair*



*Thierry Facon  
France  
Congress Co-chair*

## SCIENTIFIC PROGRAM MAIN TOPICS

- Myeloma: The search for a cure?
- Biology and diagnosis
- Bone disease
- Treatment of younger myeloma patients
- Maintenance and consolidation after transplantation
- Treatment of elderly myeloma patients
- Treatment of relapsed myeloma
- Management of side effects
- New drug developments
- MRD in routine practice
- Management of high risk disease
- Role of imaging techniques
- Sequencing of therapy
- Interactive case report forum



## GENERAL INFORMATION

**Location:** Paris, France

**Date:** May 3-5, 2018

**Venue:** Novotel Tour Eiffel Hotel

**Contact:** CME Congresses



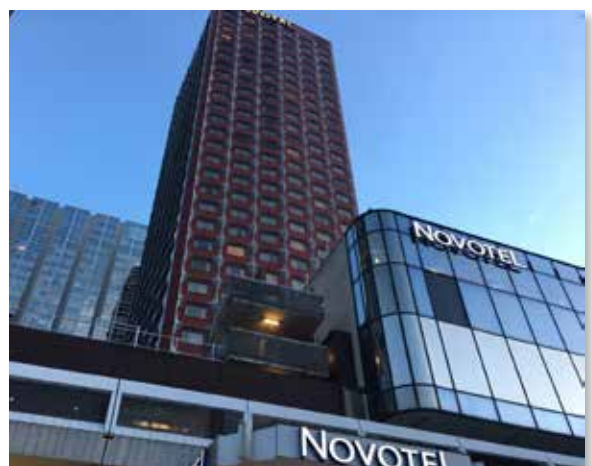
**Industry Liaison**

Julia Gebhardt

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## SPONSORSHIP LEVELS

### PRESIDENTIAL CIRCLE

€ 75,000 and above

### PLATINUM

€ 50,000 – 75,000

### GOLD

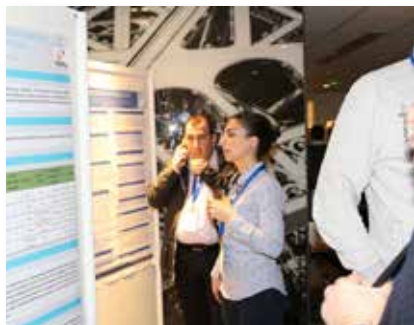
€ 25,000 – 50,000

### SILVER

€ 10,000 – 25,000

### BRONZE

€ 2,000 – 10,000



## BENEFITS FOR ALL SUPPORTERS

This range of sponsorship opportunities is meant to assist maximizing sponsors' visibility in accordance with their marketing strategy, objectives and budget.

Sponsors may choose from the list of individual items or build a package that is tailor-made to their needs.

Please contact the Industry Liaison to design a custom made package.

All sponsors and exhibitors will receive the following benefits regardless of sponsorship level.

- Logo and company profile on Congress website
- Logo and company profile in printed program book and acknowledgment on sponsor page
- Logo on relevant onsite signage
- Company logo on Congress newsletter

Platinum level sponsors will receive special acknowledgment by Congress Co-Chairs at the Congress Opening Ceremony.

## EDUCATIONAL AND SCIENTIFIC SPONSORSHIP OPPORTUNITIES

### Plenary Satellite Symposia (lunch slot €55,000, prime slot €50,000)

**The fee for the satellite symposium includes the following:**

- Opportunity to organise a satellite symposium of up to 90 minutes (lunch symposia is limited to 60 minutes).
- Hall rental
- Standard audio/visual equipment
- Publication of the satellite symposium program on Congress website
- Publication of the satellite symposium program in printed program book.
- 3 free satellite symposium badges for company staff
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the symposium.
- 1 bag insert
- 1 full page colour adv. in printed program book
- Should company decide to video symposia, at the company's request industry symposia recording will be hosted on the Congress website (for at least one year)

Symposia programs are subject to the final approval of the Scientific Program Committee

The supporting company in addition to the sponsorship fee must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case a speaker has already been invited by the Congress Organizer.



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### **Pre-Congress Industry Workshop €25,000**

Sixty-minute interactive session with your target audience in a personal atmosphere to enhance knowledge exchange.

The fee for the pre-Congress workshop includes the following:

- Opportunity to organise a 60 minute pre-Congress workshop.
- Hall rental
- Standard audio/visual equipment
- Publication of pre-Congress workshop program on Congress website
- Publication of pre-Congress workshop program in printed program book.
- 2 free satellite symposium badges for company staff
- Permission to prepare 2 free-standing signs that will be placed in public areas of the venue on the day of the pre-Congress workshop.
- 1 bag insert
- Should company decide to video workshop, at the company's request workshop recording will be hosted on the Congress website (for at least one year).

Pre-Congress workshop are subject to the final approval of the Scientific Program Committee

The supporting company in addition to the sponsorship fee must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case a speaker has already been invited by the Congress organizing committee.

### **Approved Continuing Medical Education (CME) Session €35,000**

Opportunity to support an existing session or suggest a session as part of the CME approved scientific program. The fee includes the following:

- Hall rental
- Standard audio/visual equipment.
- Free Congress registration for 3 delegates.
- 1 bag insert
- 1 full page colour adv. in printed program book

### **Approved Continuing Medical Education (CME) Presentation €18,000**

Opportunity to support an existing presentation or suggest a presentation as part of the CME approved scientific program.

The fee includes the following:

- Hall rental
- Standard audio/visual equipment.
- Free congress registration for 3 delegates.
- 1 bag insert



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### **Poster Area €10,000 (exclusive sponsorship)**

All Meeting participants are welcome to attend and enjoy networking with colleagues and poster viewing at the poster area. Sponsors' benefits include exclusive signage with sponsor logo at the poster area.

### **COMy Awards (Price upon request)**

The COMy Organizing Committee recognizes and reward innovative research and clinical work that contributed significantly to development and progress in the field of Multiple Myeloma and Plasma Cell Dyscrasias. These awards are a source of great pride for the COMy Congress. Sponsor representatives will be invited to attend the award ceremony.

## **EXTENDED SPECIAL VISIBILITY BENEFITS**

### **Post Congress Highlights video €30,000 (exclusive sponsorship)**

The Congress Organizing Committee will prepare a video including highlights from the Scientific Program and interviews with Congress Co-Chairs and speakers. The Post Congress Highlights Video will be posted on the Congress website and sent to all Congress participants. The sponsor's logo will be displayed and the Co-Chairs will acknowledge the sponsor in the video.

## **PROMOTION, BRANDING AND NETWORKING**

### **Bag Inserts: €3000**

Inclusion of promotional material such as leaflets and brochures, in the participants' Congress bags/ folders.

### **Email Blast: €3,500**

Promote your company/symposium to all registered Congress participants. Congress Organizer will send out an HTML-based email to its mailing list on your requested date Sponsor will have the opportunity to promote their activities during the Congress by creating an electronic invitation that will be sent to all Congress delegates by the Organiser. Content of the invitation is subject to Congress organizers approval.

Fresh fruit / healthy snack station (price upon request)

To encourage healthy eating and keep energy levels high throughout the long Congress days, local and seasonal fruit will be available complimentary across the Congress facilities at dedicated stations.



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### **Speakers' Ready Room: €7,000 (exclusive sponsorship)**

Sponsor benefits include acknowledgement displays on the signage inside and outside of the speakers' room; and the sponsor's logo on all printed and digital Congress material providing information about Speakers' Preview Room. Mouse pads can be delivered in-kind.

### **Welcome Reception: €15,000 (exclusive sponsorship)**

All Congress participants are invited to the Welcome Reception. High sponsorship visibility during event. Sponsors benefit include logo displayed on the official online invitation, exclusive signage with sponsors logo presented at the event and opportunity for sponsor to distribute material at the event.

### **Coffee Breaks: €3000/per break**

Exclusive sponsorship of coffee breaks on one of the Congress days. Featured recognition with company logo on a sign in the coffee service area. Sponsors benefits include 1 bag insert. Branded napkins and other items can be provided in-kind.

### **Lunch Breaks: €15,000/ per lunch**

Exclusive sponsorship of a lunch break on one of the Congress days. Featured recognition with the company's logo on a sign in the lunch area. Sponsors benefits include 1 bag insert. Branded napkins and other items can be provided in-kind.

### **Faculty Dinner €15,000 (exclusive sponsorship)**

Official dinner for all Congress invited faculty. High sponsorship visibility during event. Sponsors benefit include logo displayed on the official invitation, exclusive signage with sponsors logo presented at the event and sponsors representatives will be invited to the dinner.







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### **Congress Folders €8000 (exclusive sponsorship)**

Custom made folders will be distributed to all Congress participants. Folders will house all the Congress printed material. High sponsor visibility on this item. Sponsor benefits include sponsor logo at the back of the folder.

### **Note pads and pens €3000 + provided in kind (exclusive sponsorship)**

Company branded note pads and pens to be distributed to Congress participants at registration.

### **Annual Meeting Lanyards: €7000 or €5000 + provided in kind (exclusive sponsorship)**

Lanyards will be given to each delegate at the registration area upon arrival and registration at the Congress

### **Branded Seating Area (Price upon request)**

Branded seating area for Congress participants including signage. Additional items can be provided by sponsor in-kind.

### **Door Drops at Congress Hotel (Price upon request)**

Increase brand awareness and visibility. Branded door drops which include customized sponsor information will be distributed to all registered participants staying at the Congress hotel.



## PRINTED PROGRAM

Final Program Book colour advertisement full page

Inside front cover	€4,000
Inside page	€3,000
Outside back cover	€7,000

Bookmark for the printed program book (price upon request)

Branded bookmark that will be distributed with the program book. Bookmarks will be provided in kind.

## EXHIBITION

Exhibition floor plan is designed to maximize exhibitor visibility to all participants. Lunch and coffee breaks will be served in the exhibition area.

Space-Only - Commercial entity	€500/sqm
Space-Only - NGO and non-profit	€300/sqm
Minimum space that can be contracted 6 sqm;	

**Exhibition space rental includes:**

- Net stand area
- Table and 2 chairs
- Logo and company profile on Congress website
- Logo and profile in printed program book together with acknowledgment on sponsor page
- Logo on relevant onsite signage
- Company logo on congress newsletter

**Exhibitor and Registration Badges**

Exhibitor badges will be given to all exhibitors as follows:

6 sqm spaces	2 badges
For every additional 6 sqm reserved	1 badge

Additional exhibitor badges can be purchased for €160 and onsite for €200.

**Exhibitor Profile and Logo**

Upon receipt of a booking form, companies will be asked to send a 100-word company profile to the organiser.





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## GENERAL TERMS AND CONDITIONS

**Deposit:** Once sponsorship agreement is signed sponsor will be invoiced for the full amount, to be paid within 30 days of receipt.

**Cancellation policy:** Cancellation and changes to your original booking must be made in writing. For cancellations less than 30 days prior to the Congress, 100% of the total cost of each item will be retained by the Congress organizer.

**Obligations and rights of the exhibitor/sponsor:** No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and rights of the organizer:** The organizer undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to exhibitors. The organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

**Liability:** Organiser shall not be liable to injury or damage howsoever caused to goods and/or persons at the Congress venue. Equipment and all related display materials installed by exhibitors/sponsors are not insured by the organizer, and the organizer will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his/her property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the organizer for any and all damage claims arising from theft and those perils.

**Force majeure:** If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of the organizers, the organizers may at their entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/sponsors in respect of any actions, claims, losses (including consequential losses, costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event.

**Floor Plan:** The Congress organizer reserves the right to amend the published floor plan should it be necessary for the benefit of the exhibition and Congress.

**Shipments:** Congress organizer is not liable for shipments that do not arrive due to custom clearance, transport delays or any other delays that may occur.

**Hosting country laws/pharma code:** Congress organizers would like to have a conflict-free advertising environment and reserves the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country-specific compliance regulations on the application of medical devices, exemplified EFPIA HCP Code, EBAH-CME, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national law.



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